

# BASMATI RICE CATALOGUE





## COMPANY PROFILE

### **Company Introduction – UniGen Exports**

India is known worldwide for its rich agricultural heritage and wide variety of products such as rice, spices, pulses, and coffee. Due to its diverse climate and fertile land, Indian products are valued globally for their quality, aroma, and taste.

UniGen Exports is a merchant export company based in India, engaged in supplying high quality rice and agro commodities to international buyers, with a special focus on Premium Basmati Rice.

As a new and dedicated exporter, our mission is simple to deliver fresh, authentic, and reliable quality products that meet global standards.

We work closely with trusted farmers, suppliers, and rice processing mills to ensure consistent quality, proper cleaning, grading, and hygienic processing and packing, especially for export grade Basmati Rice.

Our product range includes Premium Basmati Rice (our key product) along with Non Basmati Rice, Desi Chana (Chickpeas), Pulses, Turmeric, Coffee Beans, and a wide variety of Indian Spices.

We are committed to building long-term business relationships by offering competitive pricing, timely delivery, and transparent communication.

As a merchant exporter, we focus on strong sourcing, strict quality control, and smooth export handling for every shipment.

At UniGen Exports, we believe in growing together with our clients through trust, quality, and reliable service.

 "Specialized in Export of Premium Basmati Rice from India."

### **Quality & Safety – UniGen Exports**

At UniGen Exports, quality and safety are our top priorities. We understand the expectations of our international buyers and are committed to delivering premium quality Basmati Rice that meets global standards.

As a merchant exporter, we work closely with trusted rice mills and reliable suppliers who follow modern cleaning, grading, sorting, and hygienic processing practices to ensure export quality Basmati Rice.

We carefully monitor every stage of the process, including sourcing from reliable mills, quality inspection, packaging, and export documentation, to maintain consistency, purity, and hygiene in every shipment.

Our customers are at the center of everything we do. We focus on understanding buyer requirements such as grain length, aroma, moisture level, and packaging standards, and ensure that the Basmati Rice supplied meets those expectations.

We believe in continuous improvement and regularly strengthen our sourcing network and quality verification process to remain competitive in the global rice market.

Our team is committed to maintaining high standards by coordinating closely with suppliers and logistics partners, ensuring that every shipment is delivered safely, on time, and as per buyer specifications.

At UniGen Exports, we believe that consistent quality, reliable supply, and customer satisfaction are the foundation for long term partnerships and successful international trade.

 "Committed to Supplying Premium Quality Basmati Rice from India."

## UniGen Exports – 1121 Indian Basmati Rice

### 1121 Basmati Rice

1121 Basmati Rice is known for having one of the longest grains in the world. After cooking, the grains become long, fluffy, and aromatic, giving around 30% more volume compared to many other rice varieties. It is light, easy to digest, and widely used for dishes like biryani and pulao. Its rich aroma and delicious taste make it highly preferred in international markets.

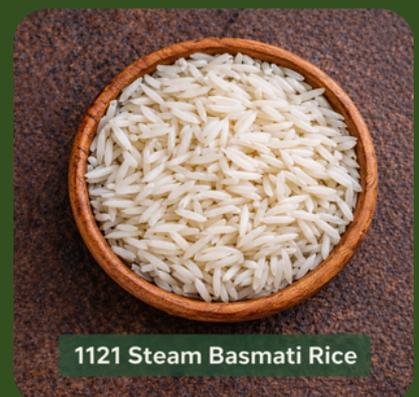
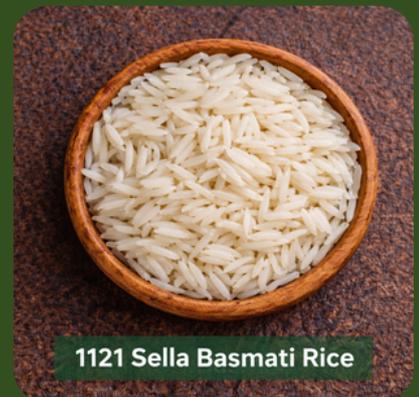
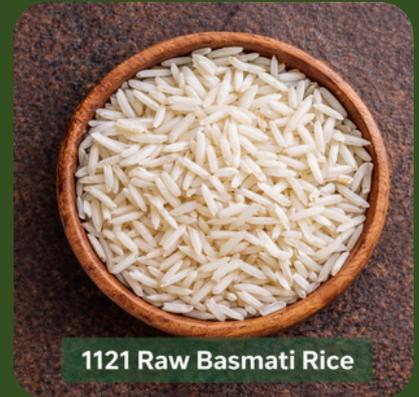
#### Available Varieties :

- 🌿 1121 Raw Basmati Rice
- 🌿 1121 Golden Sella Basmati Rice
- 🌿 1121 Sella Basmati Rice
- 🌿 1121 Steam Basmati Rice

RICE SPECIFICATIONS	
Specification	Details
Purity	95%
Natural Admixture	5% Max
Average Grain Length	8.35 mm
Moisture	12.5% Max
Broken Grain	1% Max
Damaged / Discolored Grain	1% Max
Immature Grain	1% Max
Foreign Matter	Nil

### 1121 Basmati Rice – Key Features 🌿

- ◆ Extra long grain length
- ◆ Strong natural basmati aroma
- ◆ Excellent elongation after cooking
- ◆ Soft, fluffy and non sticky texture
- ◆ Premium export quality
- ◆ Very low broken percentage
- ◆ Ideal for biryani, pulao and fine dining dishes

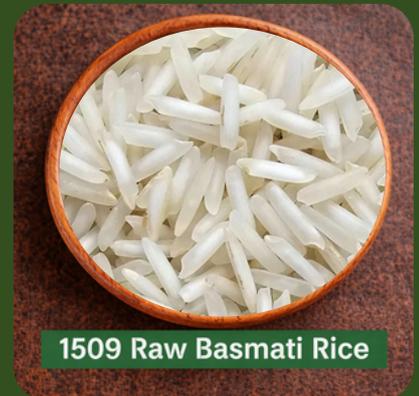


## UniGen Exports – 1509 Indian Basmati Rice

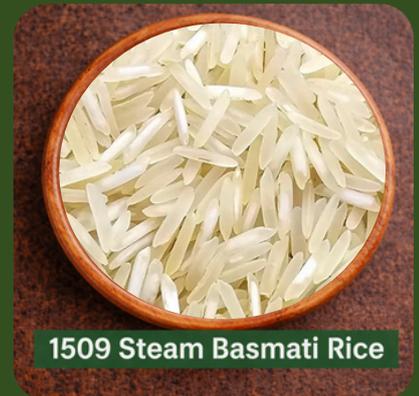
1509 Basmati Rice is a high yield, early maturing basmati variety developed in India. It is widely exported because it has extra long grains, good aroma, and strong elongation after cooking.

It is available in several export forms:

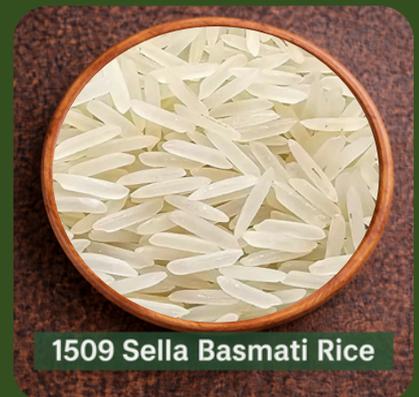
- ✦ 1509 Raw Basmati Rice
- ✦ 1509 Steam Basmati Rice
- ✦ 1509 Sella (Parboiled) Basmati Rice
- ✦ 1509 Golden Sella Basmati Rice



1509 Raw Basmati Rice



1509 Steam Basmati Rice



1509 Sella Basmati Rice



1509 Golden Sella Basmati Rice

### RICE SPECIFICATIONS

Specification	Details
Purity	95.00%
Natural Admixture	5.00%
Average Grain Length	8.40 mm
Moisture	12.5% Max.
Broken Grain	1% Max.
Damaged / Discolored Grain	1% Max.
Immature Grain	1% Max.
Foreign Matter	Nil

### 1509 Basmati Rice – Key Features ✦

- ◆ Extra long and slender grains
- ◆ Pleasant natural basmati aroma
- ◆ Excellent grain elongation after cooking
- ◆ Soft, fluffy and non sticky texture
- ◆ High purity export quality
- ◆ Low broken percentage
- ◆ Suitable for biryani, pulao and premium dishes

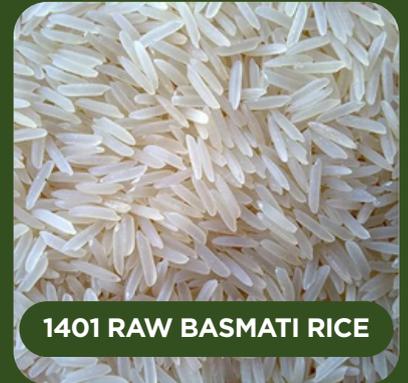
## UniGen Exports – 1401 Indian Basmati Rice

1401 Basmati Rice is a premium long grain basmati variety grown mainly in India. It is known for its extra long grains, pleasant aroma, and good cooking elongation. After cooking, the rice becomes soft, fluffy, and non sticky, making it ideal for many traditional dishes.

- 🌿 1401 Raw Basmati Rice
- 🌿 1401 Steam Basmati Rice
- 🌿 1401 Golden Sella Basmati Rice
- 🌿 1401 Sella Basmati Rice

### Key Features :

- ◆ Long and slender grains
- ◆ Natural basmati aroma
- ◆ Soft and fluffy texture after cooking
- ◆ Good grain elongation
- ◆ High purity export quality



RICE SPECIFICATIONS	
Specification	Details
Purity	95.00%
Natural Admixture	5.00%
Average Grain Length	7.70 mm
Moisture	12.5% Max.
Broken Grain	1% Max.
Damaged / Discolored Grain	1% Max.
Immature Grain	1% Max.
Foreign Matter	Nil

## UniGen Exports – Traditional Basmati Rice

Traditional Basmati Rice is one of the oldest and most authentic basmati varieties grown mainly in the Himalayan foothill regions of India. It is known for its distinct aroma, long grains, and rich taste, making it highly preferred in premium cuisine around the world.

- ✔ Traditional Raw Basmati Rice
- ✔ Traditional Sella Basmati Rice

RICE SPECIFICATIONS	
Specification	Details
Purity	95.00%
Natural Admixture	5.00%
Average Grain Length	7.70 mm
Moisture	12.5% Max.
Broken Grain	1% Max.
Damaged / Discolored Grain	1% Max.
Immature Grain	1% Max.
Foreign Matter	Nil



## UniGen Exports – Sona Masuri Rice

Sona Masuri Rice is a popular medium grain rice variety grown mainly in the Indian states of Andhra Pradesh, Telangana, and Karnataka. It is known for its light weight, soft texture, and mild aroma, making it widely used for everyday cooking.

- ✔ Sona Masuri Raw Rice
- ✔ Sona Masuri Steam Rice

RICE SPECIFICATIONS	
Specification	Details
Purity	95.00%
Natural Admixture	5.00%
Average Grain Length	5.20 mm
Moisture	13% Max.
Broken Grain	1% Max.
Damaged / Discolored Grain	1% Max.
Immature Grain	1% Max.
Foreign Matter	Nil



## UniGen Exports – Pusa Basmati Rice

Pusa Basmati Rice is a high quality basmati variety developed by agricultural research institutes in India. It is known for its long slender grains, pleasant aroma, and excellent cooking quality, making it popular in both domestic and export markets.

-  Pusa Raw Basmati Rice
-  Pusa Steam Basmati Rice
-  Pusa Golden Sella Basmati Rice
-  Pusa Sella Basmati Rice

### Key Features

- ◆ Long and slender grains
- ◆ Natural basmati aroma
- ◆ Good grain elongation after cooking
- ◆ Soft and fluffy texture
- ◆ High purity export quality
- ◆ Suitable for biryani and pulao



RICE SPECIFICATIONS	
Specification	Details
Purity	95.00%
Natural Admixture	5.00%
Average Grain Length	7.45 mm
Moisture	12.5% Max.
Broken Grain	1% Max.
Damaged / Discolored Grain	1% Max.
Immature Grain	1% Max.
Foreign Matter	Nil

## UniGen Exports – Sugandha Basmati Rice

Sugandha Basmati Rice is a popular non traditional basmati variety known for its pleasant aroma, long grains, and good cooking quality. It is widely used in domestic and international markets because it offers basmati like quality at a competitive price.

- 🌿 Sugandha Raw Basmati Rice
- 🌿 Sugandha Steam Basmati Rice
- 🌿 Sugandha Golden Sella Basmati Rice
- 🌿 Sugandha White Sella Basmati Rice

### Key Features :

- ◆ Long and slender grains
- ◆ Mild natural basmati aroma
- ◆ Soft and fluffy texture after cooking
- ◆ Good grain elongation
- ◆ High purity export quality
- ◆ Suitable for biryani and pulao



RICE SPECIFICATIONS	
Specification	Details
Purity	95.00%
Natural Admixture	5.00%
Average Grain Length	7.90 mm
Moisture	12.5% Max.
Broken Grain	1% Max.
Damaged / Discolored Grain	1% Max.
Immature Grain	1% Max.
Foreign Matter	Nil



## UniGen Exports – 1718 Basmati Rice

1718 Basmati Rice is a premium long grain basmati variety known for its excellent aroma, long grain length, and superior cooking quality. It is widely used in biryani, pulao, and restaurant dishes and is popular in international export markets.

### Key Features

- ◆ Extra long and slender grains
- ◆ Rich natural basmati aroma
- ◆ Excellent grain elongation after cooking
- ◆ Soft, fluffy and non sticky texture
- ◆ High purity export quality
- ◆ Ideal for biryani and premium dishes

### Varieties:

- 🌿 1718 Raw Basmati Rice
- 🌿 1718 Steam Basmati Rice
- 🌿 1718 Golden Sella Basmati Rice
- 🌿 1718 White Sella Basmati Rice



1718 RAW BASMATI RICE



1718 STEAM BASMATI RICE



1718 GOLDEN SELLA BASMATI RICE



1718 SELLA BASMATI RICE

RICE SPECIFICATIONS	
Specification	Details
Purity	95%
Natural Admixture	5%
Average Grain Length	8.35MM
Moisture	12.5% Max
Broken Grain	1%
Damage/Discolour Grain	1%
Immature Grain	1%
Foreign Matter	Nil

## UniGen Exports – Sharbati Basmati Rice

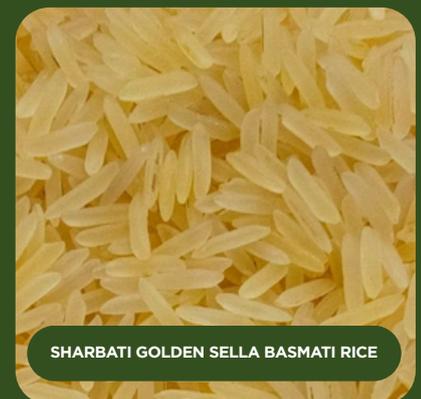
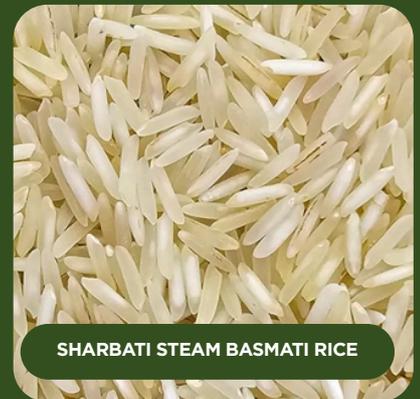
Sharbati Basmati Rice is a popular basmati rice variety mainly grown in the central regions of India. It is known for its long grains, pleasant aroma, and soft texture after cooking. Sharbati rice is slightly thicker than traditional basmati but still offers excellent taste and quality, making it widely used in households and restaurants.

### Key Features :

- ◆ Long and slender grains
- ◆ Mild natural basmati aroma
- ◆ Soft and fluffy texture after cooking
- ◆ Good grain elongation
- ◆ High purity export quality
- ◆ Suitable for biryani and pulao

### Varieties :

- 🌿 Sharbati Raw Basmati Rice
- 🌿 Sharbati Steam Basmati Rice
- 🌿 Sharbati Golden Sella Basmati Rice
- 🌿 Sharbati White Sella Basmati Rice



### RICE SPECIFICATIONS

Specification	Details
Purity	95%
Natural Admixture	5%
Average Grain Length	7.10mm
Moisture	12.5% Max.
Broken Grain	1% Max.
Damage/Discolour Grain	1% Max.
Immature Grain	1% Max.
Foreign Matter	Nil



## UniGen Exports – PR 14 Rice

PR 14 Rice is a popular non basmati rice variety mainly grown in the northern regions of India. It is known for its medium long grains, good cooking quality, and high yield, making it suitable for both domestic consumption and export markets.

### Key Features :

- ◆ Medium to long grain size
- ◆ Clean and uniform grains
- ◆ Soft texture after cooking
- ◆ Good cooking quality
- ◆ High purity export quality
- ◆ Suitable for daily meals and bulk supply

### Varieties :

- ✦ PR 14 Raw Rice
- ✦ PR 14 Steam Rice
- ✦ PR 14 Golden Sella Rice
- ✦ PR 14 Sella Rice



### RICE SPECIFICATIONS

Specification	Details
Purity	95%
Natural Admixture	5%
Average Grain Length	6.90mm
Moisture	12.5% Max.
Broken Grain	1% Max.
Damage/Discolour Grain	1% Max.
Immature Grain	1% Max.
Foreign Matter	Nil

## CUSTOM PACKAGING AVAILABLE

### Packaging Types :

- PP Bags (Polypropylene Bags)
- Available in 5 kg, 10 kg, 25 kg, and 50 kg packing.
- Jute Bags
- Eco friendly packaging commonly used for bulk export.
- Non Woven Bags
- Premium packaging for retail markets.
- Paper Bags
- Suitable for premium and sustainable packaging requirements.

### Private Labeling :

We offer custom branding and private labeling based on buyer requirements.

### Options include:

- Custom brand name printing
- Logo printing on bags
- Multicolor packaging design
- Retail packaging and bulk packaging

### Available Packaging Sizes :

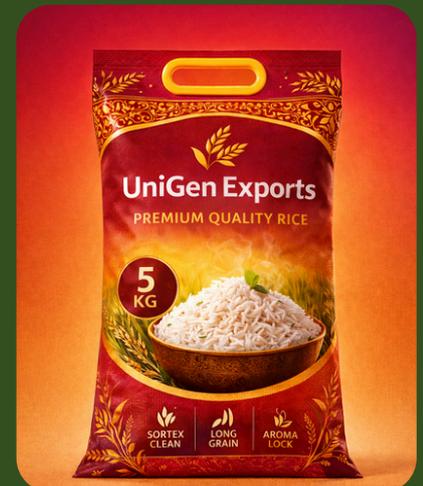
- 1 kg
- 5 kg
- 10 kg
- 20 kg
- 25 kg
- 50 kg

### Container Loading :

- 20 FT Container: Approx. 24–26 MT
- 40 FT Container: Approx. 26–28 MT

### Additional Options :

- Vacuum Packaging
- Zip Lock Bags
- Handle Bags
- Export Quality Stitching



# THANK YOU

**UG** UniGen Exports  
Global Trading Associates

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